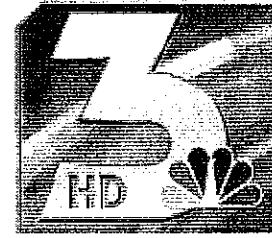


## ORDER



KSNV

Orders	Order / Rev:	100315	Primary AE:	Amy McCreary
	Alt Order #:	06809944	Sales Office:	BLPHI
	Product Desc:	NRSC 2012	Sales Region:	National
	Estimate:			
	Flight Dates:	10/24/12 - 10/30/12		
	Original Date / Rev:	04/13/12 / 10/17/12		
	Order Type:	GENERAL		
Agency	Name:	Nebo Media, Inc.	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	1023 31st St. NW Washington, D.C. 20007	Billing Cycle:	EOM/EOC
			Agency Commission:	15%
Advertiser	Name:	National Republican Senatorial Committee	<i>Review</i>	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2,PLI1	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSTUE, GEN	Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	76	\$58,600.00	\$49,810.00
10/29/12	10/30/12	39	\$24,850.00	\$21,122.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	76	\$58,600.00	\$49,810.00	0.00
November 2012	39	\$24,850.00	\$21,122.50	0.00
Totals	115	\$83,450.00	\$70,932.50	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$83,450.00
Market	100%	\$269,193.55

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$83,450.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$45,762.90
KTUD	1%	\$2,691.94
KVVU	17%	\$45,762.90
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$8,075.81

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/24/12	10/26/12	M-F 6-7a WakeUp w/Wagners	6-7a		--WTF--	:30	3	\$700.001	0.00	NM	3	\$2,100.00	

NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 100315  
Alt Order #: 06809944  
Flight Dates: 10/24/12 - 10/30/12

Advertiser: National Republican Senatorial Committee  
Product Desc: NRSC 2012  
Estimate:

KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/24/12	10/26/12	M-F 6-7a WakeUp w/WagM		6-7a	--WTF--	:30	3	\$700.001	0.00	NM		3	\$2,100.00
M-F 6-7a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/22/12															
E 2	KSNV	10/29/12	10/30/12	M-F 6-7a WakeUp w/WagM		6-7a	MT-----	:30	2	\$700.001	0.00	NM		2	\$1,400.00
M-F 6-7a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/29/12															
E 3	KSNV	10/29/12	10/30/12	Today Show	CM	658a-9am	MT-----	:30	4	\$900.001	0.00	NM		4	\$3,600.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/29/12															
E 4	KSNV	10/24/12	10/26/12	Today Show	CM	658a-9am	--WTF--	:30	6	\$900.001	0.00	NM		6	\$5,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/22/12															
E 5	KSNV	10/24/12	10/26/12	M-F Today Show II 3rd HOM		9-10a	--WTF--	:30	3	\$425.001	0.00	NM		3	\$1,275.00
M-F Today Show II															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/22/12															
E 6	KSNV	10/29/12	10/30/12	M-F Today Show II 3rd HOM		9-10a	MT-----	:30	2	\$425.001	0.00	NM		2	\$850.00
M-F Today Show II															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/29/12															
E 7	KSNV	10/29/12	10/30/12	M-F Today Show III 4th HOM		10am-11am	MT-----	:30	2	\$325.001	0.00	NM		2	\$650.00
Today 4th Hour															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/29/12															
E 8	KSNV	10/24/12	10/26/12	M-F Today Show III 4th HOM		10am-11am	--WTF--	:30	3	\$325.001	0.00	NM		3	\$975.00
Today 4th Hour															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/22/12															
E 9	KSNV	10/24/12	10/26/12	Rachael Ray	CM	11am-12pm	--WTF--	:30	6	\$325.001	0.00	NM		6	\$1,950.00
Rachael Ray															
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/22/12															
E 10	KSNV	10/29/12	10/30/12	Rachael Ray	CM	11am-12pm	MT-----	:30	4	\$325.001	0.00	NM		4	\$1,300.00
Rachael Ray															
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/29/12															
E 11	KSNV	10/29/12	10/30/12	Noon News	CM	12-1230pm	MT-----	:30	2	\$425.001	0.00	NM		2	\$850.00
Noon News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/29/12															
E 12	KSNV	10/24/12	10/26/12	Noon News	CM	12-1230pm	--WTF--	:30	3	\$425.001	0.00	NM		3	\$1,275.00
Noon News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/22/12															
E 13	KSNV	10/24/12	10/26/12		CM	1230-1p	--WTF--	:30	3	\$325.001	0.00	NM		3	\$975.00

Order / Rev: 100315  
 Alt Order #: 06809944  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: National Republican Senatorial Committee  
 Product Desc: NRSC 2012  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				The Agenda 1230pm												
				The Agenda 1230pm												
				AGENDAY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/22/12	10/28/12	--WTF--		3			\$325.00	0.00						
E 14	KSNV	10/29/12	10/30/12	The Agenda 1230pm	CM	1230-1p			MT-----	:30	2	\$325.001	0.00	NM	2	\$650.00
				The Agenda 1230pm												
				AGENDAY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/29/12	11/04/12	MT-----		2			\$325.00	0.00						
E 15	KSNV	10/29/12	10/30/12	The Doctors	CM	2pm-3pm			MT-----	:30	2	\$325.001	0.00	NM	2	\$650.00
				The Doctors												
				DRS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/29/12	11/04/12	MT-----		2			\$325.00	0.00						
E 16	KSNV	10/24/12	10/26/12	The Doctors	CM	2pm-3pm			--WTF--	:30	3	\$325.001	0.00	NM	3	\$975.00
				The Doctors												
				DRS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/22/12	10/28/12	--WTF--		3			\$325.00	0.00						
E 17	KSNV	10/24/12	10/26/12	Dr. Phil	CM	3-4p			--WTF--	:30	6	\$450.001	0.00	NM	6	\$2,700.00
				Dr Phil												
				PHIL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/22/12	10/28/12	--WTF--		6			\$450.00	0.00						
E 18	KSNV	10/29/12	10/30/12	Dr. Phil	CM	3-4p			MT-----	:30	4	\$450.001	0.00	NM	4	\$1,800.00
				Dr Phil												
				PHIL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/29/12	11/04/12	MT-----		4			\$450.00	0.00						
E 19	KSNV	10/29/12	10/30/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			MT-----	:30	2	\$700.002	0.00	NM	2	\$1,400.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)										
				NWES												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/29/12	11/04/12	MT-----		2			\$700.00	0.00						
E 20	KSNV	10/24/12	10/26/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			--WTF--	:30	3	\$700.002	0.00	NM	3	\$2,100.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)										
				NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/22/12	10/28/12	--WTF--		3			\$700.00	0.00						
E 21	KSNV	10/24/12	10/26/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			--WTF--	:30	3	\$700.002	0.00	NM	3	\$2,100.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)										
				NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/22/12	10/28/12	--WTF--		3			\$700.00	0.00						
E 22	KSNV	10/29/12	10/30/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			MT-----	:30	2	\$700.002	0.00	NM	2	\$1,400.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)										
				NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/29/12	11/04/12	MT-----		2			\$700.00	0.00						
E 23	KSNV	10/29/12	10/30/12	M-F Early News	CM	5-630p			MT-----	:30	2	\$1,100.002	0.00	NM	2	\$2,200.00
				M-F Early News												
				NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/29/12	11/04/12	MT-----		2			\$1,100.00	0.00						
E 24	KSNV	10/24/12	10/26/12	M-F Early News	CM	5-630p			--WTF--	:30	3	\$1,100.002	0.00	NM	3	\$3,300.00
				M-F Early News												
				NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/22/12	10/28/12	--WTF--		3			\$1,100.00	0.00						
E 25	KSNV	10/24/12	10/26/12		CM	657-730p			--WTF--	:30	3	\$1,200.002	0.00	NM	3	\$3,600.00

Order / Rev: 100315  
 Alt Order #: 06809944  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: National Republican Senatorial Committee  
 Product Desc: NRSC 2012  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--WTF--		3	\$1,200.00		0.00						
E 26	KSNV	10/29/12	10/30/12	M-F Jeopardy	CM	657-730p	MT-----	:30	2	\$1,200.002	0.00	NM		2	\$2,400.00
				M-F Jeopardy											
				JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MT-----		2	\$1,200.00		0.00						
E 27	KSNV	10/29/12	10/30/12	M-F Wheel	CM	730-758pm	MT-----	:30	2	\$1,200.002	0.00	NM		2	\$2,400.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MT-----		2	\$1,200.00		0.00						
E 28	KSNV	10/24/12	10/26/12	M-F Wheel	CM	730-758pm	--WTF--	:30	3	\$1,200.002	0.00	NM		3	\$3,600.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--WTF--		3	\$1,200.00		0.00						
E 29	KSNV	10/24/12	10/26/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	3	\$1,100.002	0.00	NM		3	\$3,300.00
				M-F News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--WTF--		3	\$1,100.00		0.00						
E 30	KSNV	10/29/12	10/30/12	M-F News 3 at Eleven	CM	11pm-1135pm	MT-----	:30	2	\$1,100.002	0.00	NM		2	\$2,200.00
				M-F News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MT-----		2	\$1,100.00		0.00						
E 31	KSNV	10/29/12	10/30/12	The Tonight Show	CM	1135p-1237a	MT-----	:30	2	\$450.002	0.00	NM		2	\$900.00
				Tonight Show											
				TON SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MT-----		2	\$450.00		0.00						
E 32	KSNV	10/24/12	10/26/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	3	\$450.002	0.00	NM		3	\$1,350.00
				Tonight Show											
				TON SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--WTF--		3	\$450.00		0.00						
E 33	KSNV	10/24/12	10/24/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$2,200.003	0.00	NM		1	\$2,200.00
				Wednesday Prime 9-10pm											
				PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1	\$2,200.00		0.00						
E 35	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.001	0.00	NM		1	\$350.00
				News 3 Sunrise SATURDAY											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1	\$350.00		0.00						
E 36	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$600.002	0.00	NM		1	\$600.00
				Saturday Today											
				SAT TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1	\$600.00		0.00						
E 37	KSNV	10/27/12	10/27/12	News 3 Today - SATURDAY	CM	9am-930am	-----S-	:30	1	\$500.001	0.00	NM		1	\$500.00
				News 3 Today - SAT											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1	\$500.00		0.00						
E 38	KSNV	10/24/12	10/26/12		CM	630-657pm	--WTF--	:30	2	\$900.001	0.00	NM		2	\$1,800.00

Order / Rev: 100315  
 Alt Order #: 06809944  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: National Republican Senatorial Committee  
 Product Desc: NRSC 2012  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FacetoFace/Ralston Repc Face to Face w/ J.Ralston															
FACE															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/22/12 10/28/12 --WTF-- 2 \$900.00 0.00															
E 39	KSNV	10/24/12	10/26/12	Wake Up Early w/ Wagner	CM	430a-5a	--WT---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
Wake Up Early Wagners															
EARLY															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/22/12 10/28/12 --WT--- 1 \$200.00 0.00															
E 40	KSNV	10/27/12	10/27/12	Weekend Jeopardy/Wheel	CM	657-8pm	----S-	:30	1	\$325.00	1	0.00	NM	1	\$325.00
WKND Jeop/Wheel															
WH/JEP															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/22/12 10/28/12 ----S- 1 \$325.00 0.00															
E 41	KSNV	10/27/12	10/27/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
Saturday Prime 10-11pm															
SVU															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/22/12 10/28/12 -----S- 1 \$1,000.00 0.00															
E 42	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
Sa-Su News 3 at Eleven															
NEWS															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/22/12 10/28/12 -----S- 1 \$1,000.00 0.00															
E 43	KSNV	10/27/12	10/27/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Saturday Night Live															
SNL															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/22/12 10/28/12 -----S- 1 \$1,400.00 0.00															
E 44	KSNV	10/28/12	10/28/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$500.00	2	0.00	NM	1	\$500.00
Sunday Today															
SUN TODAY															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/22/12 10/28/12 -----S 1 \$500.00 0.00															
E 46	KSNV	10/28/12	10/28/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
News 3 Today															
NEWS															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/22/12 10/28/12 -----S 1 \$500.00 0.00															
E 47	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$500.00	2	0.00	NM	1	\$500.00
Chris Matthews SUN 9:30am															
CM															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/22/12 10/28/12 -----S 1 \$500.00 0.00															
E 48	KSNV	10/28/12	10/28/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$6,500.00	3	0.00	NM	1	\$6,500.00
NFL Football															
SNF															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/22/12 10/28/12 -----S 1 \$6,500.00 0.00															
E 49	KSNV	10/28/12	10/28/12	News 3 Live In Prime	CM	7-10pm	-----S	:30	1	\$1,100.00	2	0.00	NM	1	\$1,100.00
News 3 In Prime															
POST GAME NEWS															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/22/12 10/28/12 -----S 1 \$1,100.00 0.00															
E 50	KSNV	10/28/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,000.00	2	0.00	NM	1	\$1,000.00
Sa-Su News 3 at Eleven															
NEWS															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/22/12 10/28/12 -----S 1 \$1,000.00 0.00															
E 51	KSNV	10/28/12	10/28/12	CM		6a-7a	-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00

Order / Rev: 100315  
 Alt Order #: 06809944  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: National Republican Senatorial Committee

Product Desc: NRSC 2012

KSNV

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
News 3 Sunrise - SUNDAY																										
News 3 Sunrise SUNDAY																										
NEWS																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>-----S</td> <td>1</td> <td>\$350.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	-----S	1	\$350.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	1	\$350.00	0.00																					
N 52	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00											
News 3 in Prime																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>-----S</td> <td>1</td> <td>\$1,800.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	-----S	1	\$1,800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	1	\$1,800.00	0.00																					
N 54	KSNV	10/29/12	10/29/12	Wake Up Early w/ Wagner	CM	430a-5a	M-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00											
Wake Up Early Wagners																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>M-----</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	M-----	1	\$200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	M-----	1	\$200.00	0.00																					
													Totals	115	\$83,450.00											